



RIGHT
TOPLAY
AT A GLANCE



WHY WE CHANGE LIVES THROUGH PLAY

While food, water and shelter are essential, so is a childhood, complete with an education and opportunities to actively engage with other children. There are areas of the world today where children are not able to experience the benefits of play - this is the problem that we must tackle.

WHO WE ARE AND WHAT WE DO

Right To Play is a global organization that uses sport and play to educate and empower children and youth to overcome the effects of poverty, conflict and disease in disadvantaged communities.

Play is not a luxury; it is a tool for education and health. Through the power of play, we are helping children, recognize their potential and realize their dreams. We use play-based activities, games and sports to teach children how to incorporate life skills like respect or fairplay, how to protect themselves from disease, encourage them to attend and stay in school and model ways to resolve conflict to create a peaceful community.

A STRATEGY FOR EXPERIENTIAL LEARNING

With our specially designed play and sports programs, we provide theoretical knowledge, while ensuring the children participating in these biweekly activities experience, understand and strengthen their newly-learned skills and attitudes - all through a repetitive process.

BUILDING LOCAL CAPACITY

We train local volunteer community leaders and teachers as Coaches to run our programs. In collaboration with these Coaches we develop programs based on the needs of their communities. Today we have over 14,400 volunteer Coaches worldwide.

TEAMING UP FOR SUSTAINABILITY

We foster a lasting and effective impact in our project countries by engaging with different spheres of influence such as families, schools, local organizations and the government.

1 MILLION CHILDREN IN 20 COUNTRIES

We reach over one million children in approximately 20 countries in Africa, Asia, Middle East, North and Latin America.

OUR IMPACT

We use play to educate and empower children and youth by fostering their social, emotional, cognitive and physical development. Our programs focus on creating positive, sustainable change in three areas:

We improve the Quality of Education by using games to teach. We see improvements in educational quality including improved academic achievement, school readiness and attendance.

We transform Health Practices by educating about disease prevention. This includes HIV and AIDS, malaria, hand washing and even, basic sanitation.

We build Peaceful Communities by teaching tolerance, inclusion, and conflict resolution. While helping heal children and communities affected by war, we are helping to build more peaceful futures.

OUR IMPACT



"I have always thought that corporal punishment is the ideal way to teach children and youth what is right and wrong. Meanwhile, I have witnessed that through play children change their behavior for the long term. They learn to work as a team, to take responsibility, to peacefully resolve conflicts and to respect each other. The goal is that they learn for themselves what is right and wrong. My job as a teacher is to promote the development of children and not to prevent it through corporal punishment."

Teacher in Pakistan

ATHLETE AMBASSADORS SHARE OUR BELIEF

We are supported by a global network of professional, Olympic and Paralympic athletes from more than 40 countries. As role models, these athletes inspire children and lend their voice to our cause and the Sport for Development and Peace movement. In Switzerland, approximately 35 sports legends stand up for disadvantaged children, for example Dario Cologna, Christoph Kunz, Marco Büchel, Simone Niggli-Luder, Steve Guerdat, Tanja Frieden or Tom Lüthi.

AN OLYMPIAN'S COMMITMENT FOR THE RIGHT TO PLAY

Right To Play International was founded in 2000 by Johann Olav Koss, social entrepreneur and four-time Olympic gold medalist. The Swiss National Office was established in 2003.

Right To Play Switzerland

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